

Gold Key Awards



FEBRUARY 27, 2026

SAN DIEGO MISSION BAY RESORT



www.lodgingsd.com

The 46th Gold Key Awards presentation will take place at the San Diego Mission Bay Resort on February 27, 2026. The Gold Key Awards celebrate outstanding professionals in the San Diego hospitality and tourism industry. This event is hosted by the San Diego County Lodging Association (SDCLA). During this event, exceptional hospitality professionals who represent the best in San Diego County's hotel community will receive individual service awards.

JOIN US

We extend a warm invitation to you to join us at the San Diego Mission Bay Resort. This is your chance to connect with and draw inspiration from over 400 of the region's most influential hospitality and community leaders as we unite to celebrate the industry's brightest stars. It's an occasion you won't want to miss, promising unforgettable moments that reflect the industry's unwavering commitment to excellence and progress.

SHOWCASE YOUR ORGANIZATION

Furthermore, sponsoring this event is an excellent opportunity for you to showcase your organization and get in front of San Diego's hospitality industry. Your support will not only be appreciated but also provide you with valuable exposure and connections. Seize this chance to be a part of a memorable evening and make a lasting impact in the San Diego hospitality and tourism community. We look forward to having you with us!

NON-SPONSOR TICKETS

Gold Key Awards Table of 10 - **\$1,750**

Gold Key Awards Individual Tickets - **\$175**

SPONSORSHIP OPPORTUNITIES

- | | |
|--|-----------------|
| <input type="checkbox"/> GOLD KEY EVENT SPONSOR | \$12,500 |
| <ul style="list-style-type: none">• Video Introduction• Table of 10• Table placement• Company logo in program, website, and winner press release• Podium recognition | |
| <input type="checkbox"/> GOLD KEY DINNER SPONSOR | \$10,000 |
| <ul style="list-style-type: none">• Table of 10• Table placement• Company logo in program, website, and winner press release• Podium recognition | |
| <input type="checkbox"/> GOLD KEY AWARD SPONSORSHIP | \$5,000 |
| <ul style="list-style-type: none">• Two tickets to dinner• Company logo in program• Presentation of the Gold Key Award• Podium recognition | |
| <input type="checkbox"/> AWARDS SPONSORSHIP | \$2,500 |
| <ul style="list-style-type: none">• One ticket to dinner• Company logo in program• Presentation of an award | |
| <input type="checkbox"/> HOSPITALITY STUDENT SPONSORSHIP | \$100 |
| <ul style="list-style-type: none">• Sponsor a hospitality student's attendance | |

Custom sponsorships are available, including wine, reception, drink tickets, centerpieces, photographer or a signature cocktail. Please contact Erika Costa for more information.

SPONSORSHIP CONTACT

Erika Costa, Partnership Manager
916-554-2665 or erika@calodging.com

