



# Gold Key Awards



**FEBRUARY 15, 2024**

**MARRIOTT MARQUIS  
SAN DIEGO MARINA**



he 44th Gold Key

Awards presentation

will take place at the Marriott

Marquis San Diego Marina on

February 15, 2024. The Gold Key

Awards celebrate outstanding

professionals in the San Diego

hospitality and tourism industry.

This event is hosted by the

San Diego County Lodging

Association (SDCLA). During

this event, ten exceptional

hospitality professionals who

represent the best in San Diego

County's hotel community will

receive individual service awards.



**SAN DIEGO COUNTY  
LODGING  
ASSOCIATION**

[www.lodgingsd.com](http://www.lodgingsd.com)

# SPONSORSHIP OPPORTUNITIES

## NEW AWARDS

This year's Gold Key Awards introduces two new property awards: DEI Award and Good Earthkeeping Award. These additional award categories reflect the industry's commitment to environmental sustainability and creating a more inclusive and diverse workforce.

## JOIN US

We extend a warm invitation to you to join us at the Marriott Marquis San Diego Marina. This is your chance to connect with and draw inspiration from over 400 of the region's most influential hospitality and community leaders as we unite to celebrate the industry's brightest stars. It's an occasion you won't want to miss, promising unforgettable moments that reflect the industry's unwavering commitment to excellence and progress.

## SHOWCASE YOUR ORGANIZATION

Furthermore, sponsoring this event is an excellent opportunity for you to showcase your organization and get in front of San Diego's hospitality industry. Your support will not only be appreciated but also provide you with valuable exposure and connections. Seize this chance to be a part of a memorable evening and make a lasting impact in the San Diego hospitality and tourism community. We look forward to having you with us!

### NON-SPONSOR TICKETS

Gold Key Awards Table of 10 - **\$1,750**  
Gold Key Awards Individual Tickets - **\$175**

- GOLD KEY EVENT SPONSOR** **\$12,500**
  - Video Introduction
  - Table of 10
  - Table placement
  - Company logo in program, website, and winner press release
  - Podium recognition
  
- GOLD KEY DINNER SPONSOR** **\$10,000**
  - Table of 10
  - Table placement
  - Company logo in program, website, and winner press release
  - Podium recognition
  
- GOLD KEY AWARD SPONSORSHIP** **\$5,000**
  - Two tickets to dinner
  - Company logo in program
  - Presentation of the Gold Key Award
  - Podium recognition
  
- AWARDS SPONSORSHIP** **\$2,500**
  - One ticket to dinner
  - Company logo in program
  - Presentation of an award
  
- HOSPITALITY STUDENT SPONSORSHIP** **\$100**
  - Sponsor a hospitality student's attendance

*Custom sponsorships are available, including wine, reception, drink tickets, centerpieces, photographer or a signature cocktail. Please contact Erika Costa for more information.*

## SPONSORSHIP CONTACT

Erika Costa, Partnership Manager  
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