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San Diego County Lodging Association Names Clancy Executive Director
Prioritizes membership growth, advocacy and hospitality partnerships

SAN DIEGO, CA. — Nov. 24, 2026 – The San Diego County Lodging Association (SDCLA) today announced the appointment of Rena Clancy as its new executive director. Clancy brings more than 20 years of experience in hospitality, business leadership and tourism advocacy, most recently serving as executive director of the Coronado Chamber of Commerce.

Clancy takes the helm as San Diego's tourism industry continues to grow, with the San Diego Tourism Authority projecting nearly 34 million visitors and $16 billion in visitor spending in 2026. She will lead SDCLA's efforts to strengthen its membership, advocate for the region's lodging industry and build partnerships that support San Diego's hospitality economy.

“Rena brings a unique combination of hands-on hospitality experience, association leadership and strong relationships throughout San Diego's business community,” said SDCLA Board Chair Robert Gleason. “She understands the challenges facing our industry and the importance of having a strong voice advocating for local hotels and their important role as job creators and community resources.”

While leading the Coronado Chamber and its more than 320 local businesses, Clancy oversaw member engagement, advocacy, strategic planning and partnerships with government and community leaders. She previously held hospitality management positions with The Ritz-Carlton and Arizona Biltmore, giving her firsthand experience in hotel operations and guest services. She also serves on the board of Discover Coronado, the city's tourism improvement district.

“San Diego's hotels are essential to our region's economy, and I'm excited to help ensure they have a strong voice and the resources they need to succeed,” said Clancy. “I look forward to working with our members, industry partners and local leaders to address the challenges facing our industry and help build a better regional economy for San Diegans and visitors alike.”

About the San Diego County Lodging Association
The San Diego County Lodging Association is the leading resource and advocate for

San Diego’s more than 560 hotels, motels and boutique inns that employ more than 214,000 individuals directly or indirectly employed by the industry. SDCLA, established in 1980, works tirelessly to serve the needs of our members and represents them at all levels of government. For more information, visit www.lodgingsd.com.